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| Seattle Precision Machine Shop |
| Web Site Proposal |
| We ARE Quality! |

# Seattle Precision Machine Shop

To be posted to:

http://www.seattleprecision.com

Website Proposal 2017

Project Background

Seattle Precision Machine Shop is a job shop which provides contracted machining services to the Marine, Industrial and Automotive industries.

Demographics

Target Market - Individuals

* Single or married males, 25 to 60 with without children (primary)
* Single or married females, 25 to 60 with or without children (secondary).

Target Market Local Areas

* King County, WA
* Pierce County, WA
* Snohomish County, WA
* Kitsap County, WA

Target Market – National Areas

* Market analysis not completed for these areas. Existing data covers only previous incoming calls.

Including all areas covered by 206, 253, 360 and 425 area codes within Washington State.

Web Site Objectives

* Promote that SPMS is a new concept focused around quality, cost and on time delivery
* Show facilities
* Show contact information
* Provide employment/career information and means to accept incoming applications
* Solicit interest to new customers.
* Solicit new work from current customers.
* Proper Google SEO
* Proper graphics for ISO, ASTM, etc.
* Apple Touch Icons
* Links to social media (twitter, patreon, youtube, facebook, Instagram, etc)

Site Style and Appearance

•Easy use, navigation and accessibility—fast, well organized, no need for special plugins.

•Must also appear professional, trustworthy, stable.

Site Technology

IIS on Microsoft Windows Server 2012 (or newer)

Site Topology / Menu Hedings

Home (redirect to http://www.seattleprecision.com/

About (about.htm)

Testimonials (testimonials.htm)

Capabilites (capabilities.htm)

-Sub page: Equipment

Quality (quality.htm)

Quote (quote.htm)

Careers (careers.htm)

Resources (resources.htm)

Sub-Page 1)news.htm

2)blog.htm

Site Features

• 5 minimum to 20 pages as appropriate as follows:

Home Page (redirect to http://www.seattleprecision.com)

Basic contact information.

About Us Page:

-History

-Mission Statement

-Quality Policy

-Mission Statement

Contact Us Page

Phone #

Fax #

Web Site Address/Link

Email(s)

Contact Person(s)

Building Address/Shipping/Mailing Address

Photos of building and facilities

Hours of Operation

Map (from mapquest/google maps)

Nearest Bus Routes

Closest Intersection

Social media links (Facebook, Instagram, Twitter, Patreon, Youtube, etc.)

Link or button to to quotes/

Apple Touch Icons

Resources/News/Blog/Events Page (resources.htm/events.htm/news.htm/blog.htm)

-Open House

-Annual Summer BBQ for Staff, Employees & their Family

-Holiday Parties

Employee Spotlight: Testimonial of Employee of the Month and other award recognition

RSS Feed

Customer Testimonials (testimonials.htm)

File Downloads:

Quality Manual PDF

Terms & Conditions PDF

Monthly Employee Newsletter PDF

Process, Capability & Equipment listing

SIC, CAGE ID, NAICS identifications

Awards & Acheivements

Quality Registrar graphics & ISO 9001 and BSI Quality.

Site References

Here are links to the sites of our direct competitors.

<http://www.provail.org/fabrication>

<http://www.godiversified.com/>

<http://www.firland.org/>

<http://www.seattlelighthouse.org/>

<https://www.skillsinc.com/>

<http://www.bridgewaysenterprises.com/> <https://bridgeways.org/>

<https://www.chinookenterprises.org/> ; <http://chinookassembly.org/manufacturing/>

<http://www.katkitsap.org/programs/light-industry/>

<http://www.veteransworkshop.org/services.html>

<http://orionworks.org/> ; <http://orionind.com> ; <http://www.orionquality.com/>

Sample Site Design Reference (For design & layout reference only)

<https://auburntool.com>

<https://ancoprecision.com>

Email Addresses

Here are the email addresses we need:

[info@seattleprecision.com](mailto:info@seattleprecision.com)

[quotes@seattleprecision.com](mailto:quotes@seattleprecision.com)

[careers@seattleprecision.com](mailto:careers@seattleprecision.com)

[admin@seattleprecision.com](mailto:admin@seattleprecision.com)

[hr@seattleprecision.com](mailto:hr@seattleprecision.com)

IMAP with Google API?

Mailchimp

Site Suggested Colors/(in hex)

f0f8ff

08b2e1

97b824

319185

293077

7b7e8d

40534c

bfbcb3

c3c2be

cac6b9

801f25

d8ccc1

dde2e5

000080

0000cd

002366 or 4169e1

Site Background (Suggested Background/Images)

Brush finish: something like this: <https://www.backgroundsy.com/backgrounds/radial-metal-background>